

## Reason Why Letter

Hello

I am sending you this letter to follow up on our recent conversation. Specifically, I'd like to provide more information about the product recommendations, the transactions being completed, and related rationale.

***Product details:***

- Equitable Life
- Term 30/65
- Term Insurance
- Coverage amount:

:

This product is being recommended based on my knowledge of your needs and the facts that I have gathered from our conversations to date. In particular, this product will address

I am confident in this recommendation and its ability to address your needs. Moreover I am thankful for the opportunity to assist you, and look forward to our future interactions.

If you have any questions at all, please do not hesitate to contact me. I can be reached at

Please keep a copy of this letter on file.

Sincerely,